

NORTH WEST LEICESTERSHIRE DISTRICT COUNCIL

**COALVILLE SPECIAL EXPENSES WORKING PARTY –
TUESDAY, 13 JUNE 2023**



Title of Report	2023/24 EVENTS REPORT
Presented by	Paul Wheatley Head of Property and Regeneration
Background Papers	Coalville Special Expenses Working Party meeting 14 February 2023 Cabinet meeting 28 March 2023
Financial Implications	There are no direct financial implications arising from this report. All proposals are within the 2023/24 events budget. Signed off by the Section 151 Officer: Yes
Legal Implications	The holding of events in Coalville is a discretionary service. The CSEWP recommends to Cabinet the events it wishes to run in the year using its available budget. Signed off by the Monitoring Officer: Yes
Staffing and Corporate Implications	Staff resources are used to manage and deliver the agreed events programme with the associated costs charged to the Special Expenses budget. Signed off by the Head of Paid Service: Yes
Purpose of Report	To present an update of the 2023/24 events programme to Coalville Special Expenses Working Party.
Recommendations	THAT THE WORKING PARTY 1) NOTES THE PROGRESS MADE AGAINST THE 2023/24 EVENTS PROGRAMME 2) NOTES THE PROPOSED DATE OF THE CSEWP EVENTS SUB GROUP MEETING ON 29 JUNE

1. SPECIAL EXPENSES EVENTS BUDGET

- 1.1.1 The budget available for Coalville Special Expenses Events to deliver the 2023/24 events programme is £84,440.
- 1.1.2 A grant of £2,690.11 from the Bardon Hill Quarry - Community Fund was received on 27 March, this grant supported the delivery of additional art and entertainment elements in respect of the King Charles III Coronation Celebrations in the town centre and Coalville Park during May 2023.

2. 2023/24 EVENTS PROGRAMME

2.1.1 The 2023/24 events programme as recommended by the CSEWP meeting on 14 February was approved by Cabinet on 28 March 2023.

2.1.2 The 2023/24 events programme

Date	Event	Description	Allocated budget	Status
28 April to 14 May	King Charles III Coronation Celebrations	A series of events / activities to celebrate the coronation of King Charles III, to include: <ul style="list-style-type: none"> Decorating the town centre – bunting, shop window competitions etc. The Coronation Big Lunch Art Around Town (externally funded by a grant) 	£4,000 £2,690.11 (grant)	Delivered
18 June	Picnic in the Park	A free family event in Coalville Park, featuring a main stage, live music, craft and food stalls, on field activities and entertainment and local charity stalls	£20,000	Advanced planning
25 Nov	Christmas in Coalville	A day of Christmas festivities in Coalville town centre (details of programme for the day to be discussed at a future meeting of CSEWP Events sub group meeting)	£14,000	Early planning
25 Nov to 4 Jan 2024	Coalville Christmas Decorations	Town centre Christmas decorations, comprising of lamp post mounted decorations (where permitted), bespoke decorations on Memorial Clock Tower, pea lights in trees (High Street and Memorial Square) and two large Christmas trees (Memorial Square and Marlborough Square*) *public realm works might prohibit the inclusion of a large tree in this location in 2023	£30,000	Advanced planning – installation contract agreed until January 2027
Event management and organisation costs			£16,000	
TOTAL			£84,000	

2.1.3 King Charles III Coronation Celebrations were delivered in Coalville Park and town centre in May 2023. The event on 7 May in Coalville Park was blessed with good weather resulting in very good attendance, with no incidents or accidents reported. Fourteen town centre shops and public venues exhibited fifty A3 boards and 10 large original artworks created by local residents, children, four schools and community groups. Bunting was installed around the town centre and many shops and businesses decorated their windows in red/white and blue, entering the best dressed window competition. Refer to appendix one for further information about the event and exhibition.

- 2.1.4 Picnic in the Park, 18 June – plans for the event are advanced and all arrangements are in place to deliver the event on 18 June. The event includes a main stage, live music, craft, food and drink stalls and on field activities (table football, climbing wall, graffiti workshop, craft area, skate park activities and performers).
- 2.1.5 It is proposed that a CSEWP Events Sub Group meeting is held on Thursday 29 June to discuss specifically the details of the Christmas in Coalville event scheduled for delivery on Saturday 25 November. This meeting will allow an opportunity for members to contribute towards the planning of the event and to present their recommendations to CSEWP meeting on 15 August, allowing time for officers to plan the event.

Appendix one – King's Coronation public and media feedback overview



Big Coronation Lunch to mark King Charles III coronation in Coalville



Local residents are invited to join the Big Coronation Lunch on Sunday 7 May at the Coalville Sports Ground. The event is a celebration of the coronation of King Charles III and will be held in the afternoon. The lunch will be served from 12.30pm to 2.30pm. Tickets are available from the Coalville Sports Ground or from the Coalville Community Centre. The cost of the lunch is £10 per person. There is also a special offer for children under 12 years old for £5.50. The event is a great opportunity for the community to come together and celebrate the coronation of King Charles III.

Plans for Coalville's King Charles III Coronation celebrations are confirmed by District Council



MEDIA COVERAGE

Before, during and after, we had four pieces of positive coverage including Nub News (online), Leicestershire Mercury (print) and the Coalville Times (print)

How we're celebrating Coronation of King Charles III

EVENTS, OFFERS AND OPPORTUNITY TO VOLUNTEER AROUND COUNTY

The coronation of King Charles III is a historic event and we are celebrating it in a big way. We have a range of events and offers for the community to get involved. There is a special offer for children under 12 years old for £5.50. The event is a great opportunity for the community to come together and celebrate the coronation of King Charles III.

CORONATION CELEBRATIONS PROVE TO BE A HUGE SUCCESS

Both Coalville and Ashby's Coronation celebrations went down a storm with around 8,000 people attending Ashby's Party in the Park and 8,000 more attending Coalville's Big Coronation Lunch. The event was a huge success and a great opportunity for the community to come together and celebrate the coronation of King Charles III.



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Lauren Charlotte Richardson

It was a wonderful day thank you!! Xx

Sharon Becker

We had a great time and was alot there. Great entertainment too x

Pete Broadbent

It was a fantastic afternoon. I would welcome and look forward to more of these.

Love Reply Hide 2w

Coalville C.A.N - Follow

Was fab! Our crown making workshop went down fab with Tim Neath - Visual Artist and lots of people creating a crown to take away! And have their picture taken!

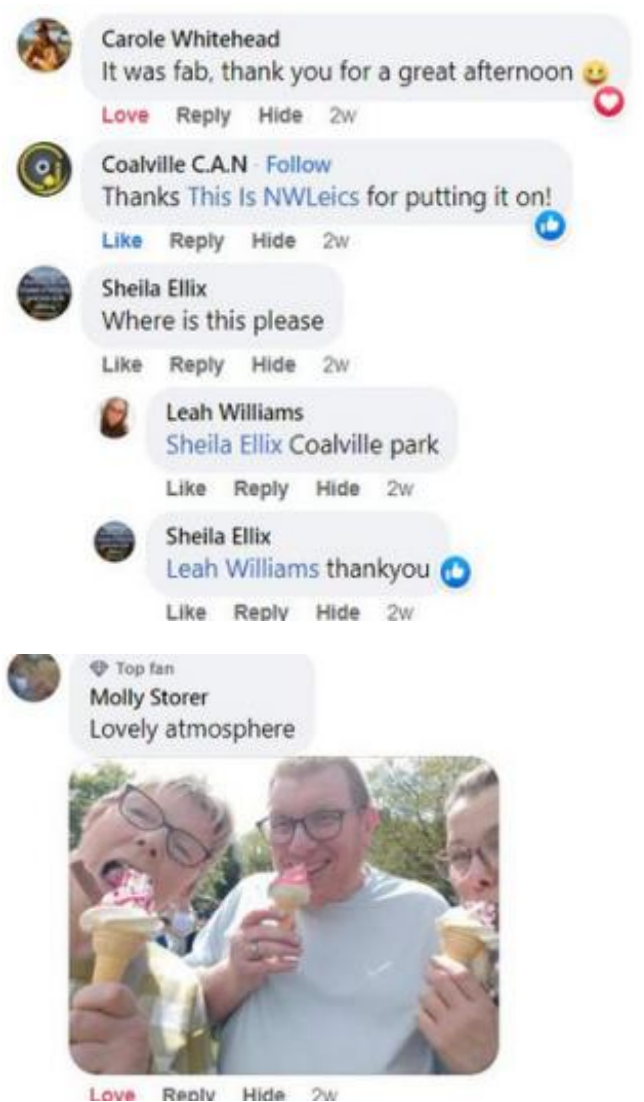
SOCIAL MEDIA



Six posts and one video on This is NWLeics
Reach = 30,944
Engagements = 411
Plus four posts in We Love Coalville



Two posts and one video on This is NWLeics
Reach = 210
Engagements = 31



PHOTOS



